

GALLUP NEWS SERVICE

2024 PRESIDENTIAL ELECTION FALL BENCHMARK

-- FINAL TOPLINE --

Timberline: 937614
GAL 020
Princeton Job #: 24-09-010

September 16-28, 2024

Results are based on telephone interviews conducted September 16-28, 2024, with a random sample of –1,023— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of – 941 – registered voters, the margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

108. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them. How about -- [RANDOM ORDER]?

A. Donald Trump

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<u>2024</u>				<u>2016</u>			
2024 Sep 16-28	47	51	2	2016 Dec 7-11	42	55	2
				2016 Nov 9-13	42	55	4
2024 Sep 3-15	46	53	1	2016 Nov 1-6	34	62	3
2024 Aug 1-20	41	55	4	2016 Oct 10-23 ^	32	65	4
2024 Jun 3-23	46	52	2	2016 Sep 26-Oct 9 ^	33	63	4
<u>2023</u>				2016 Sep 12-25 ^	33	62	5
2023 Dec 1-20	42	57	2	2016 Aug 29-Sep 11 ^	33	62	5
2023 Jul 3-27	41	55	3	2016 Aug 15-28 ^	33	62	5
<u>2022</u>				2016 Aug 3-7	34	63	3
2022 Nov 9-Dec 2	37	60	2	2016 Aug 1-14 ^	32	63	5
<u>2021</u>				2016 Jul 18-31 ^	35	60	5
2021 Jan 4-15	36	63	1	2016 Jul 13-17	33	63	5
<u>2020</u>				2016 Jul 5-17 ^	32	62	6
2020 Nov 5-19	42	57	1	2016 Jun 20-Jul 3 ^	33	62	6
2020 Oct 16-27	45	54	1	2016 Jun 6-19 ^	30	64	5
2020 Aug 31-Sep 13	41	57	2	2016 May 23-Jun 5 ^	31	63	6
2020 Jul 30-Aug 12	42	57	1	2016 May 9-22 ^	33	60	7
2020 Apr 14-28	49	49	2	2016 Apr 25-May 8 ^	33	61	7
2020 Feb 17-28	46	53	1	2016 Apr 11-24 ^	31	64	6
2020 Jan 16-29	48	51	1	2016 Mar 28-Apr 10 ^	28	65	7
<u>2019</u>				2016 Mar 13-26 ^	29	65	6
2019 Oct 14-31	41	59	1	2016 Feb 28-Mar 12 ^	30	63	7
2019 Jul 1-12	45	52	3	2016 Feb 14-27 ^	30	63	6
2019 Apr 17-30	48	50	2	2016 Jan 30-Feb 13 ^	31	63	7
2019 Feb 12-28	44	56	1	2016 Jan 16-29 ^	34	60	7
2019 Jan 21-27	39	59	2	2016 Jan 2-15 ^	34	57	9
<u>2018</u>				<u>2015</u>			
2018 Dec 3-12	40	58	1	2015 Dec 13-29 ^	33	58	8
2018 Sep 4-12	41	58	1	2015 Nov 29-Dec 12 ^	31	59	9
2018 Aug 1-12	43	55	3	2015 Nov 13-28 ^	33	58	9
2018 Jun 1-13	45	54	2	2015 Oct 30-Nov 12 ^	34	58	8
2018 Apr 2-11	38	59	3	2015 Oct 16-29 ^	34	55	11
<u>2017</u>				2015 Oct 1-15 ^	35	55	10
2017 Dec 4-11	41	56	3	2015 Sep 17-30 ^	33	58	9
2017 Aug 2-6	41	57	2	2015 Sep 2-16 ^	35	57	9
2017 Jun 7-11	40	59	1	2015 Aug 19-Sep 1 ^	38	52	10
2017 May 3-7	44	55	1	2015 Aug 5-18 ^	35	55	9
2017 Apr 5-9	45	54	2	2015 Jul 22-Aug 4 ^	33	55	12
2017 Feb 1-5	46	52	1	2015 Jul 8-12	31	57	12
2017 Jan 4-8	40	55	5				

Donald Trump favorable ratings continued on next page

Q108. (FAVORABLE RATINGS) CONTINUED**A. Donald Trump (continued)**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<u>2011</u>				<u>2005</u>			
2011 Apr 20-23	36	53	11	2005 Jun 16-19	50	38	12
2011 Mar 25-27	43	47	10	<u>1999</u>			
<u>2007</u>				1999 Oct 8-10	33	58	9
2007 Jan 5-7	41	48	12	1999 Sep 23-26	41	47	12

^ Asked on Gallup Daily tracking survey

B. Kamala Harris

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2024 Sep 16-28	48	48	1	2
2024 Sep 3-15	44	54	1	2
2024 Aug 1-20	47	49	3	2
2024 Jun 3-23	34	57	6	3
2023 Jul 3-27	38	53	6	3
2022 Nov 9-Dec 2	36	52	6	6
2021 Jan 4-15	53	36	5	6
2020 Oct 16-27	45	43	5	7
2020 Aug 31-Sep 13	42	43	8	7
2019 Jul 1-12 ^	28	32	29	11
2019 Apr 17-30 ^	32	34	28	6
2019 Feb 12-28 ^	29	34	27	10

^ WORDING: California senator, Kamala Harris

C. JD Vance

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2024 Sep 16-28	37	44	11	9
2024 Sep 3-15	36	47	12	5
2024 Aug 1-20	31	48	14	6

D. Tim Walz

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2024 Sep 16-28	38	38	13	10
2024 Sep 3-15	41	40	13	6

118. How would you rate Kamala Harris' choice of Tim Walz for vice president? Would you rate this choice as – excellent, pretty good, only fair, or poor?
119. How would you rate Donald Trump's choice of JD Vance for vice president? Would you rate this choice as – excellent, pretty good, only fair, or poor?

BASED ON REGISTERED VOTERS

	<u>Excellent</u>	<u>Pretty good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No opinion</u>	<u>Excellent/ Pretty good</u>
Harris/Walz						
2024 Sep 16-28	28	18	15	38	1	46
Trump/Vance						
2024 Sep 16-28	18	23	19	39	1	41
Biden/Harris						
2020 Aug 31-Sep 13	23	24	18	34	2	47
H. Clinton/Kaine						
2016 Jul 29-30	16	29	27	21	7	45
2016 Jul 23-24	13	22	30	19	15	35
Trump/Pence						
2016 Jul 23-24	17	26	26	25	6	43
2016 Jul 15-16	13	24	23	22	18	37
Romney/Ryan						
2012 Aug 31-Sept 1	28	23	18	21	9	51
2012 Aug 12 ^	19	20	24	18	19	39
McCain/Palin						
2008 Oct 31-Nov 2	16	19	18	45	2	35
2008 Sep 5-7	36	24	14	24	2	60
2008 Aug 29	19	27	19	18	17	46
Obama/Biden						
2008 Oct 31-Nov 2	21	39	23	15	2	60
2008 Sep 5-7	25	38	24	9	4	63
2008 Aug 23	16	31	21	12	20	47
Kerry/Edwards						
2004 Jul 6	28	36	17	11	8	64
Gore/Lieberman						
2000 Aug 7	18	35	21	7	19	53
G.W. Bush/Cheney						
2000 Jul 24	10	45	26	8	11	55

^ Based on national adults

Ratings of vice presidential choices continued on next page

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Q.118-119 (RATINGS OF VICE PRESIDENTIAL CHOICES) CONTINUED

For comparison: G.H.W. Bush/Quayle (*Louis Harris and Associates Poll*)

	Excellent/ <u>Pretty good</u>	Only fair/ <u>poor</u>	<u>No opinion</u>
1988 Aug 19-22 ^	44	52	4

^ Based on likely voters

GALLUP POLL SOCIAL SURVEY																					
September 2024																					
Public Release Data																					
QN108A: Favorability: Donald Trump BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income + Ideology																					
		Total	Gender		Race I		Age			Education			Party I.D.			Household Income			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+	e	Moderate	Liberal
Total	Unweighted n	1023	561	453	760	242	137	271	601	490	319	208	313	410	292	230	319	366	406	378	230
	Weighted n	1023	513	497	675	333	251	334	425	379	285	354	276	419	321	267	316	336	369	393	245
Favorable		483	276	205	340	131	112	155	207	127	150	204	253	202	24	129	152	145	312	132	29
		47%	54%	41%	50%	39%	45%	46%	49%	33%	53%	58%	92%	48%	8%	48%	48%	43%	85%	34%	12%
Unfavorable		521	229	280	325	193	133	170	213	246	128	145	21	201	296	134	159	188	52	254	210
		51%	45%	56%	48%	58%	53%	51%	50%	65%	45%	41%	7%	48%	92%	50%	50%	56%	14%	65%	86%
HEARD OF, NO OPINION (vol.)		16	7	10	7	9	6	6	5	5	7	5	2	14	1	3	5	2	3	7	5
		2%	1%	2%	1%	3%	2%	2%	1%	1%	2%	1%	1%	3%	0%	1%	2%	0%	1%	2%	2%
REFUSED		3	1	2	3	-	-	3	0	2	1	-	0	3	-	1	0	2	2	-	1
		0%	0%	0%	0%	-	-	1%	0%	0%	0%	-	0%	1%	-	0%	0%	0%	0%	-	0%

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GALLUP POLL SOCIAL SURVEY																					
September 2024																					
Public Release Data																					
QN108B: Favorability: Kamala Harris BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income + Ideology																					
		Total	Gender		Race I		Age			Education			Party I.D.			Household Income			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+	e	Moderate	Liberal
Total	Unweighted n	1023	561	453	760	242	137	271	601	490	319	208	313	410	292	230	319	366	406	378	230
	Weighted n	1023	513	497	675	333	251	334	425	379	285	354	276	419	321	267	316	336	369	393	245
Favorable		493	221	262	284	205	125	161	202	227	115	150	13	185	292	140	151	172	55	218	213
		48%	43%	53%	42%	62%	50%	48%	48%	60%	40%	42%	5%	44%	91%	52%	48%	51%	15%	56%	87%
Unfavorable		492	277	212	382	99	109	162	214	143	160	185	253	215	19	113	154	163	304	159	24
		48%	54%	43%	57%	30%	43%	48%	50%	38%	56%	52%	92%	51%	6%	42%	49%	48%	82%	40%	10%
HEARD OF, NO OPINION (vol.)		25	7	18	10	15	10	7	9	3	6	16	9	13	4	11	4	1	6	10	4
		2%	1%	4%	1%	5%	4%	2%	2%	1%	2%	5%	3%	3%	1%	4%	1%	0%	2%	3%	2%
NEVER HEARD OF (vol.)		9	4	5	0	9	4	5	0	5	4	-	0	5	4	2	4	-	4	2	3
		1%	1%	1%	0%	3%	1%	1%	0%	1%	2%	-	0%	1%	1%	1%	1%	-	1%	0%	1%
REFUSED		4	4	-	-	4	4	-	-	1	-	-	3	-	1	3	1	3	-	-	4
		0%	1%	-	-	1%	1%	-	-	0%	-	-	1%	-	1%	1%	1%	-	-	1%	-

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GALLUP POLL SOCIAL SURVEY September 2024 Public Release Data																						
QN108C: Favorability: JD Vance BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income + Ideology																						
		Total	Gender		Race I		Age			Education			Party I.D.			Household Income			Ideology			
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+	e	Moderate	Liberal	
Total	Unweighted n	1023	561	453	760	242	137	271	601	490	319	208	313	410	292	230	319	366	406	378	230	
	Weighted n	1023	513	497	675	333	251	334	425	379	285	354	276	419	321	267	316	336	369	393	245	
Favorable		374	210	162	294	71	54	125	189	115	120	137	204	150	18	95	115	125	274	86	12	
		37%	41%	33%	44%	21%	21%	37%	44%	30%	42%	39%	74%	36%	6%	36%	36%	37%	74%	22%	5%	
Unfavorable		446	216	218	301	142	122	141	177	222	116	105	30	179	234	99	132	180	31	207	203	
		44%	42%	44%	45%	43%	49%	42%	42%	58%	41%	30%	11%	43%	73%	37%	42%	54%	8%	53%	83%	
HEARD OF, NO OPINION (vol.)		85	41	44	47	37	30	28	27	18	17	50	25	37	23	26	28	22	30	38	16	
		8%	8%	9%	7%	11%	12%	8%	6%	5%	6%	14%	9%	9%	7%	10%	9%	6%	8%	10%	7%	
NEVER HEARD OF (vol.)		113	46	67	33	79	44	35	33	22	33	58	18	48	47	43	41	9	30	59	14	
		11%	9%	14%	5%	24%	18%	10%	8%	6%	12%	16%	6%	12%	15%	16%	13%	3%	8%	15%	6%	
REFUSED		6	1	5	-	5	1	5	-	2	-	4	-	5	-	5	-	-	4	2	-	
		1%	0%	1%	-	1%	0%	2%	-	1%	-	1%	-	1%	-	2%	-	-	1%	1%	-	
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GALLUP POLL SOCIAL SURVEY September 2024 Public Release Data																						
QN108D: Favorability: Tim Walz BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income + Ideology																						
		Total	Gender		Race I		Age			Education			Party I.D.			Household Income			Ideology			
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+	e	Moderate	Liberal	
Total	Unweighted n	1023	561	453	760	242	137	271	601	490	319	208	313	410	292	230	319	366	406	378	230	
	Weighted n	1023	513	497	675	333	251	334	425	379	285	354	276	419	321	267	316	336	369	393	245	
Favorable		392	175	206	268	121	96	122	168	208	98	82	17	142	229	78	126	167	32	170	189	
		38%	34%	42%	40%	36%	38%	36%	39%	55%	35%	23%	6%	34%	71%	29%	40%	50%	9%	43%	77%	
Unfavorable		390	235	152	307	74	69	134	180	121	130	138	203	170	13	101	109	139	251	118	13	
		38%	46%	31%	45%	22%	28%	40%	42%	32%	45%	39%	74%	41%	4%	38%	34%	41%	68%	30%	5%	
HEARD OF, NO OPINION (vol.)		94	52	43	45	49	37	37	20	22	16	56	22	37	34	25	39	18	37	39	19	
		9%	10%	9%	7%	15%	15%	11%	5%	6%	5%	16%	8%	9%	11%	10%	12%	5%	10%	10%	8%	
NEVER HEARD OF (vol.)		138	50	88	55	81	47	37	52	27	41	69	33	60	45	54	41	12	40	66	24	
		13%	10%	18%	8%	24%	19%	11%	12%	7%	14%	19%	12%	14%	14%	20%	13%	4%	11%	17%	10%	
REFUSED		10	3	7	2	8	1	4	5	1	0	9	0	10	-	9	1	-	9	1	-	
		1%	1%	1%	0%	3%	0%	1%	1%	0%	0%	2%	0%	2%	-	3%	0%	-	2%	0%	-	
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GALLUP POLL SOCIAL SURVEY September 2024 Registered Voters Public Release Data																					
QN118: Rating of Tim Walz as Vice Presidential Choice BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income + Ideology																					
		Total	Gender		Race I		Age			Education			Party I.D.			Household Income			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+	e	Moderate	Liberal
Total	Unweighted n	941	508	424	734	188	100	248	580	458	300	177	305	359	271	198	299	349	388	342	206
	Weighted n	897	437	447	642	242	181	300	403	349	261	282	266	339	288	209	284	318	339	332	217
Excellent		249	88	155	176	71	52	82	110	129	59	58	8	77	162	53	71	108	19	102	125
		28%	20%	35%	27%	29%	28%	27%	27%	37%	23%	20%	3%	23%	56%	26%	25%	34%	6%	31%	58%
Pretty good		165	88	72	95	69	34	59	71	79	40	45	11	64	88	45	57	53	26	82	57
		18%	20%	16%	15%	29%	19%	20%	18%	23%	15%	16%	4%	19%	31%	22%	20%	17%	8%	25%	26%
Only fair		137	75	60	75	59	54	47	36	45	42	50	55	58	24	29	51	44	47	64	21
		15%	17%	13%	12%	24%	30%	16%	9%	13%	16%	18%	21%	17%	8%	14%	18%	14%	14%	19%	10%
Poor		340	181	157	289	43	41	110	183	93	117	128	191	137	10	80	102	111	244	81	14
		38%	42%	35%	45%	18%	22%	37%	45%	27%	45%	45%	72%	40%	4%	38%	36%	35%	72%	24%	6%
DON'T KNOW/REFUSED		7	4	3	6	-	1	1	4	3	2	2	1	3	3	2	2	2	3	4	-
		1%	1%	1%	1%	-	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	-

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GALLUP POLL SOCIAL SURVEY September 2024 Registered Voters Public Release Data																					
QN119: Rating of JD Vance as Vice Presidential Choice BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income + Ideology																					
		Total	Gender		Race I		Age			Education			Party I.D.			Household Income			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+	e	Moderate	Liberal
Total	Unweighted n	941	508	424	734	188	100	248	580	458	300	177	305	359	271	198	299	349	388	342	206
	Weighted n	897	437	447	642	242	181	300	403	349	261	282	266	339	288	209	284	318	339	332	217
Excellent		160	88	72	140	18	16	48	94	48	54	57	101	48	11	37	48	56	118	27	14
		18%	20%	16%	22%	7%	9%	16%	23%	14%	21%	20%	38%	14%	4%	18%	17%	18%	35%	8%	6%
Pretty good		205	104	99	159	40	36	78	86	69	66	70	99	78	26	39	66	75	129	60	13
		23%	24%	22%	25%	17%	20%	26%	21%	20%	25%	25%	37%	23%	9%	19%	23%	23%	38%	18%	6%
Only fair		174	92	79	100	70	54	62	58	52	48	73	48	85	42	59	60	43	58	82	34
		19%	21%	18%	16%	29%	30%	21%	14%	15%	18%	26%	18%	25%	14%	28%	21%	13%	17%	25%	15%
Poor		353	149	195	238	113	74	111	162	177	92	81	17	125	208	74	108	141	32	162	156
		39%	34%	44%	37%	47%	41%	37%	40%	51%	35%	29%	7%	37%	72%	35%	38%	44%	9%	49%	72%
DON'T KNOW/REFUSED		6	3	2	5	1	1	1	3	3	1	1	0	3	2	0	2	3	3	3	0
		1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	1%	1%	1%	0%

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