

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
ENVIRONMENT**

**-- FINAL TOPLINE --**

Timberline: 937614  
GAL 009  
Princeton Job #: 24-03-003

March 1-20, 2024

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Results are based on telephone interviews conducted March 1-20, 2024, with a random sample of **–1,016–** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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26. Thinking now about electric vehicles, which of the following applies to you – you currently own an electric vehicle, you are seriously considering buying an electric vehicle, you might consider buying an electric vehicle in the future, or you would not buy an electric vehicle?

	<u>Own an EV</u>	<u>Seriously considering</u>	<u>Might consider</u>	<u>Would not buy</u>	<u>No opinion</u>
2024 Mar 1-20	7	9	35	48	2
2023 Mar 1-23	4	12	43	41	*

**GALLUP POLL SOCIAL SURVEY**

**March 2024**

**Public Release Data**

**QN26: Electric Vehicles Purchase BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1016	594	406	725	261	155	255	586	495	290	226	329	402	276	267	316	329
	Weighted n	1016	503	491	649	342	261	318	421	371	275	368	305	416	287	308	299	309
You currently own an electric vehicle		72	32	36	44	28	26	20	26	36	12	23	17	27	27	13	11	42
		7%	6%	7%	7%	8%	10%	6%	6%	10%	5%	6%	6%	6%	9%	4%	4%	14%
You are seriously considering buying an electric vehicle		88	30	56	56	32	26	38	20	44	24	21	5	39	43	19	29	35
		9%	6%	11%	9%	9%	10%	12%	5%	12%	9%	6%	2%	9%	15%	6%	10%	11%
You might consider buying an electric vehicle in the future		352	176	173	216	128	113	110	123	145	82	125	67	150	133	102	118	104
		35%	35%	35%	33%	37%	43%	34%	29%	39%	30%	34%	22%	36%	46%	33%	39%	34%
You would not buy an electric vehicle		487	255	222	326	144	89	145	247	142	150	193	210	196	77	167	135	127
		48%	51%	45%	50%	42%	34%	46%	59%	38%	55%	52%	69%	47%	27%	54%	45%	41%
(Don't know)/(Refused)		17	10	4	7	10	7	5	5	4	6	7	6	5	6	8	6	2
		2%	2%	1%	1%	3%	3%	1%	1%	1%	2%	2%	2%	1%	2%	3%	2%	1%