

## GALLUP NEWS SERVICE

### JUNE WAVE 1

-- FINAL TOPLINE --

Timberline: 937614  
T: 544  
Princeton Job #: 23-06-006

June 1-22, 2023

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Results are based on telephone interviews conducted June 1-22, 2023, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of –536—adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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16. Please say, for each of the following, how important it is in your life. Would you say extremely important, very important, somewhat important, not too important, or not important at all. How about -- [RANDOM ORDER]?

**SUMMARY TABLE: IMPORTANT ASPECTS OF LIFE**

<i>2023 Jun 1-22</i> <i>(based on "extremely important")</i>	Extremely important	Very important	Extremely/ Very important
Your family	54	42	96
Your health	45	47	92
Your money	30	49	79
Your friends	29	49	78
Your work	28	55	83
Your religion	24	34	58
Your community activities	18	37	55
Your hobbies or recreational activities	17	44	61

**FULL RESULTS AND TRENDS:**

**A. Your family**

	Extremely <u>important</u>	Very <u>important</u>	Somewhat <u>important</u>	Not too <u>important</u>	Not important <u>at all</u>	No <u>opinion</u>
2023 Jun 1-22	54	42	3	*	1	*
2002 Dec 5-8	49	47	3	*	*	1
2001 Dec 6-9	48	48	2	1	1	*

## Q.16 (IMPORTANT LIFE ASPECTS) CONTINUED

### B. Your friends

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not important at all</u>	<u>No opinion</u>
2023 Jun 1-22	29	49	17	2	3	*
2002 Dec 5-8	24	46	25	3	2	*
2001 Dec 6-9	20	57	18	3	1	1

### C. Your religion

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not important at all</u>	<u>No opinion</u>
2023 Jun 1-22	24	34	17	9	15	*
2002 Dec 5-8	27	38	19	8	8	*
2001 Dec 6-9	23	41	22	7	7	*

### D. Your hobbies or recreational activities

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not important at all</u>	<u>No opinion</u>
2023 Jun 1-22	17	44	33	4	2	*
2002 Dec 5-8	11	35	41	7	5	1
2001 Dec 6-9	10	40	40	7	2	1

### E. Your community activities

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not important at all</u>	<u>No opinion</u>
2023 Jun 1-22	18	37	35	6	4	*
2002 Dec 5-8	6	26	45	14	8	1
2001 Dec 6-9 ^	5	24	45	17	8	1

^ WORDING: your political and community activities

**Q.16 (IMPORTANT LIFE ASPECTS) CONTINUED****F. Your work****BASED ON – 536 – NATIONAL ADULTS EMPLOYED FULL- OR PART-TIME**

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not important at all</u>	<u>No opinion</u>
2023 Jun 1-22 ^	28	55	15	1	*	--
2002 Dec 5-8 ^	21	52	25	2	*	0
2001 Dec 6-9	19	55	23	2	1	*

^ Asked of all adults employed full- or part-time

**G. Your money**

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not important at all</u>	<u>No opinion</u>
2023 Jun 1-22	30	49	19	1	1	*
2002 Dec 5-8	27	40	28	3	1	1

**H. Your health**

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not important at all</u>	<u>No opinion</u>
2023 Jun 1-22	45	47	7	*	1	*
2002 Dec 5-8	44	46	9	1	*	*

**GALLUP POLL SOCIAL SURVEY**

**June 2023**

**Public Release Data**

**QN16A: Importance: Family BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	568	441	731	263	188	274	527	468	320	218	289	427	264	296	313	314
	Weighted n	1013	496	510	658	341	253	337	402	358	270	381	251	450	273	340	293	286
Extremely important		547	273	274	375	163	121	207	207	204	148	195	153	237	141	163	169	176
		54%	55%	54%	57%	48%	48%	61%	51%	57%	55%	51%	61%	53%	52%	48%	57%	62%
Very important		425	196	224	257	166	119	121	178	143	111	168	91	193	119	158	116	101
		42%	40%	44%	39%	48%	47%	36%	44%	40%	41%	44%	36%	43%	44%	46%	40%	35%
Somewhat important		26	17	9	15	11	5	6	12	7	9	10	6	11	9	13	6	6
		3%	3%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%	2%	3%	4%	2%	2%
Not too important		4	3	1	4	-	-	0	3	2	1	-	0	2	1	2	-	1
		0%	1%	0%	1%	-	-	0%	1%	1%	1%	-	0%	0%	0%	1%	-	0%
Not important at all		11	6	3	6	2	8	2	1	1	-	9	-	5	3	3	3	2
		1%	1%	1%	1%	1%	3%	1%	0%	0%	-	2%	-	1%	1%	1%	1%	1%
(DK)/(Refused)		1	1	1	1	-	-	-	1	1	1	-	1	-	1	1	-	-
		0%	0%	0%	0%	-	-	-	0%	0%	0%	-	-	0%	-	0%	-	-

**GALLUP POLL SOCIAL SURVEY**

**June 2023**

**Public Release Data**

**QN16B: Importance: Friends BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	568	441	731	263	188	274	527	468	320	218	289	427	264	296	313	314
	Weighted n	1013	496	510	658	341	253	337	402	358	270	381	251	450	273	340	293	286
Extremely important		296	151	144	222	71	65	86	138	126	83	87	89	126	74	84	93	103
		29%	31%	28%	34%	21%	26%	25%	34%	35%	31%	23%	35%	28%	27%	25%	32%	36%
Very important		497	235	257	316	178	130	167	191	177	130	187	112	224	136	167	153	137
		49%	47%	50%	48%	52%	51%	50%	48%	49%	48%	49%	45%	50%	50%	49%	52%	48%
Somewhat important		171	84	87	98	67	46	61	58	49	45	76	47	77	42	62	44	40
		17%	17%	17%	15%	20%	18%	18%	14%	14%	17%	20%	19%	17%	15%	18%	15%	14%
Not too important		20	13	7	8	12	7	6	6	4	4	13	2	8	10	11	4	4
		2%	3%	1%	1%	4%	3%	2%	2%	1%	1%	3%	1%	2%	4%	3%	1%	1%
Not important at all		28	12	15	13	13	5	16	8	2	8	19	1	15	10	16	-	3
		3%	2%	3%	2%	4%	2%	5%	2%	1%	3%	5%	0%	3%	4%	5%	-	1%
(DK)/(Refused)		0	-	0	-	0	-	-	0	-	-	0	0	-	-	-	-	-
		0%	-	0%	-	0%	-	-	0%	-	-	0%	0%	-	-	-	-	-

GALLUP POLL SOCIAL SURVEY  
June 2023

Public Release Data

QN16C: Importance: Religion BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	568	441	731	263	188	274	527	468	320	218	289	427	264	296	313	314
	Weighted n	1013	496	510	658	341	253	337	402	358	270	381	251	450	273	340	293	286
Extremely important		247	117	130	159	81	42	84	115	83	84	80	96	81	65	83	70	70
		24%	24%	25%	24%	24%	17%	25%	29%	23%	31%	21%	38%	18%	24%	24%	24%	25%
Very important		346	160	185	201	142	66	126	146	110	86	148	96	164	79	132	104	80
		34%	32%	36%	31%	42%	26%	37%	36%	31%	32%	39%	38%	36%	29%	39%	36%	28%
Somewhat important		175	93	82	117	58	50	59	63	60	47	68	41	77	43	56	48	55
		17%	19%	16%	18%	17%	20%	18%	16%	17%	17%	18%	16%	17%	16%	16%	16%	19%
Not too important		89	42	46	57	31	36	18	30	41	18	28	6	43	33	24	30	26
		9%	9%	9%	9%	9%	14%	5%	8%	11%	7%	7%	2%	10%	12%	7%	10%	9%
Not important at all		156	83	68	123	30	60	50	46	65	35	56	12	85	53	45	42	55
		15%	17%	13%	19%	9%	24%	15%	11%	18%	13%	15%	5%	19%	19%	13%	14%	19%
(DK)/(Refused)		1	1	-	1	-	-	-	1	0	0	-	-	0	0	-	0	-
		0%	0%	-	0%	-	-	-	0%	0%	0%	-	-	0%	0%	-	0%	-

GALLUP POLL SOCIAL SURVEY  
June 2023

Public Release Data

QN16D: Importance: Hobbies BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	568	441	731	263	188	274	527	468	320	218	289	427	264	296	313	314
	Weighted n	1013	496	510	658	341	253	337	402	358	270	381	251	450	273	340	293	286
Extremely important		177	97	78	121	51	43	60	72	56	49	72	52	73	44	57	46	58
		17%	20%	15%	18%	15%	17%	18%	18%	16%	18%	19%	21%	16%	16%	17%	16%	20%
Very important		442	220	218	267	173	125	143	164	153	121	167	100	207	119	161	128	116
		44%	44%	43%	41%	51%	49%	43%	41%	43%	45%	44%	40%	46%	43%	47%	44%	41%
Somewhat important		332	155	177	233	94	76	109	140	132	86	113	84	144	99	93	99	104
		33%	31%	35%	35%	28%	30%	32%	35%	37%	32%	30%	34%	32%	36%	27%	34%	36%
Not too important		43	12	31	25	18	6	14	21	11	12	19	8	19	8	21	13	6
		4%	2%	6%	4%	5%	2%	4%	5%	3%	4%	5%	3%	4%	3%	6%	4%	2%
Not important at all		18	11	7	12	5	3	9	5	5	2	10	7	6	4	8	6	2
		2%	2%	1%	2%	2%	1%	3%	1%	1%	1%	3%	3%	1%	1%	2%	2%	1%
(DK)/(Refused)		0	0	-	0	-	-	-	0	-	-	0	-	0	-	-	0	-
		0%	0%	-	0%	-	-	-	0%	-	-	0%	-	0%	-	-	0%	-

**GALLUP POLL SOCIAL SURVEY  
June 2023**

**Public Release Data**

**QN16E: Importance: Community BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	568	441	731	263	188	274	527	468	320	218	289	427	264	296	313	314
	Weighted n	1013	496	510	658	341	253	337	402	358	270	381	251	450	273	340	293	286
Extremely important		179	84	94	115	59	43	61	69	62	50	66	56	67	51	52	55	49
		18%	17%	18%	18%	17%	17%	18%	17%	17%	19%	17%	22%	15%	19%	15%	19%	17%
Very important		376	178	195	236	139	89	138	143	133	94	148	87	174	98	137	97	111
		37%	36%	38%	36%	41%	35%	41%	36%	37%	35%	39%	35%	39%	36%	40%	33%	39%
Somewhat important		357	173	182	228	122	103	112	137	138	90	128	82	163	103	108	111	103
		35%	35%	36%	35%	36%	41%	33%	34%	39%	33%	33%	33%	36%	38%	32%	38%	36%
Not too important		63	40	24	50	12	13	15	33	16	29	17	13	29	16	25	20	17
		6%	8%	5%	8%	4%	5%	4%	8%	5%	11%	5%	5%	7%	6%	7%	7%	6%
Not important at all		37	20	16	27	10	4	12	19	8	7	22	13	17	4	17	11	7
		4%	4%	3%	4%	3%	1%	3%	5%	2%	3%	6%	5%	4%	2%	5%	4%	3%
(DK)/(Refused)		1	1	-	1	-	-	-	1	1	-	-	-	0	0	1	-	-
		0%	0%	-	0%	-	-	-	0%	0%	-	-	-	0%	0%	0%	-	-

**GALLUP POLL SOCIAL SURVEY  
June 2023**

**Public Release Data**

**QN16F: Importance: Work BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	536	342	191	363	167	132	229	162	273	154	107	155	241	126	91	177	233
	Weighted n	588	318	264	371	211	169	270	136	241	141	205	148	270	151	134	183	227
Extremely important		165	93	73	111	51	43	76	40	63	43	60	54	62	48	41	45	66
		28%	29%	27%	30%	24%	25%	28%	29%	26%	30%	29%	37%	23%	31%	30%	24%	29%
Very important		323	173	145	189	132	83	159	73	129	78	116	74	158	74	73	106	120
		55%	54%	55%	51%	63%	49%	59%	54%	53%	55%	57%	50%	58%	49%	55%	58%	53%
Somewhat important		90	46	44	63	25	38	30	22	45	19	25	17	43	29	17	30	38
		15%	15%	17%	17%	12%	23%	11%	16%	19%	13%	12%	11%	16%	19%	13%	16%	17%
Not too important		7	5	1	7	0	3	3	1	3	1	2	2	6	-	1	3	3
		1%	2%	0%	2%	0%	2%	1%	1%	1%	1%	1%	1%	2%	-	1%	2%	1%
Not important at all		3	1	2	1	2	2	1	-	1	-	2	1	2	-	2	-	1
		0%	0%	1%	0%	1%	1%	0%	-	0%	-	1%	0%	1%	-	2%	-	0%

**GALLUP POLL SOCIAL SURVEY**

**June 2023**

**Public Release Data**

**QN16G: Importance: Money BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	568	441	731	263	188	274	527	468	320	218	289	427	264	296	313	314
	Weighted n	1013	496	510	658	341	253	337	402	358	270	381	251	450	273	340	293	286
Extremely important		308	167	141	192	108	73	110	117	92	88	127	94	127	76	105	93	86
		30%	34%	28%	29%	32%	29%	33%	29%	26%	33%	33%	37%	28%	28%	31%	32%	30%
Very important		493	223	263	318	172	135	166	184	177	127	187	110	224	140	170	141	141
		49%	45%	51%	48%	50%	54%	49%	46%	49%	47%	49%	44%	50%	51%	50%	48%	49%
Somewhat important		192	94	98	133	55	42	53	90	82	48	61	40	92	50	51	56	56
		19%	19%	19%	20%	16%	17%	16%	22%	23%	18%	16%	16%	20%	18%	15%	19%	20%
Not too important		11	8	3	11	1	1	5	5	6	1	4	6	4	2	7	2	2
		1%	2%	1%	2%	0%	0%	2%	1%	2%	0%	1%	2%	1%	1%	2%	1%	1%
Not important at all		9	3	5	4	5	1	3	5	1	6	1	0	4	5	7	-	1
		1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	0%	1%	2%	2%	-	0%
(DK)/(Refused)		0	-	-	-	-	-	-	0	-	-	0	0	-	-	-	-	-
		0%	-	-	0%	-	0%	-	0%	-	-	0%	0%	-	-	-	-	-

**GALLUP POLL SOCIAL SURVEY**

**June 2023**

**Public Release Data**

**QN16H: Importance: Health BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	568	441	731	263	188	274	527	468	320	218	289	427	264	296	313	314
	Weighted n	1013	496	510	658	341	253	337	402	358	270	381	251	450	273	340	293	286
Extremely important		453	225	228	292	153	90	159	195	173	126	153	113	205	117	140	122	147
		45%	45%	45%	44%	45%	36%	47%	49%	48%	47%	40%	45%	46%	43%	41%	42%	51%
Very important		481	226	250	308	169	138	155	177	161	128	190	118	210	133	171	144	124
		47%	46%	49%	47%	49%	55%	46%	44%	45%	47%	50%	47%	47%	49%	50%	49%	43%
Somewhat important		67	36	30	49	16	22	16	26	21	15	30	16	28	20	22	25	11
		7%	7%	6%	7%	5%	9%	5%	7%	6%	6%	8%	6%	6%	7%	7%	9%	4%
Not too important		2	2	-	2	-	1	1	0	2	0	0	0	1	1	0	2	0
		0%	1%	-	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Not important at all		9	6	2	7	3	1	6	3	2	0	7	3	5	1	7	-	3
		1%	1%	0%	1%	1%	1%	2%	1%	1%	0%	2%	1%	1%	1%	2%	-	1%
(DK)/(Refused)		0	-	-	-	-	-	-	0	-	-	0	0	-	-	-	-	-
		0%	-	-	0%	-	0%	-	0%	-	-	0%	0%	-	-	-	-	-