GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Results are based on telephone interviews conducted July 5-26, 2022, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –514—national adults in Form A and the –499-- national adults in Form B, the margin of sampling error is ±5 percentage points.

For results based on the sample of –103—smokers, the maximum margin of sampling error is ±11 percentage points.

For results based on the sample of –686—adults who drink alcoholic beverages, the maximum margin of sampling error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact **galluphelp@gallup.com**.

31.   Next, please think about the purchases you make on a regular basis and the way you pay for them including by cash, check, credit card, debit card, and other forms of electronic payment. Do you make all of your purchases with cash, most, about half, less than half, only a few or none?

	All	Most	Half	Less than half	Only a few	None	No opinion
2022 Jul 5-26	5	8	13	13	49	11	*

32.   Thinking back to five years ago, about how many of your purchases did you make with cash -- all of your purchases, most, about half, less than half, only a few, or none?

	All	Most	Half	Less than half	Only a few	None	No opinion
2022 Jul 5-26	12	16	25	15	27	5	*

33.   Are you someone who likes to have cash on you at all times when you are out of your home, or are you comfortable not having cash on you?

	Like to have cash at all times	Comfortable not having cash	No opinion
2022 Jul 5-26	56	43	*
2016 Jun 22-23	54	42	4

34.   How likely do you think it is that in your lifetime the United States will be a cashless society, in which all purchases are made with credit cards, debit cards, and other forms of electronic payment?

	Very likely	Likely	Unlikely	Very unlikely	No opinion
2022 Jul 5-26	29	35	21	15	*
2016 Jun 22-23	30	32	25	11	1

35.   If the United States became a cashless society in the future, would you be – [ROTATED: happy, neither happy nor upset, (or) upset]?

	Happy	Neither	Upset	No opinion
2022 Jul 5-26	9	46	45	*

QN31: Purchases Made With Cash On A Regular Basis BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
All of your purchases		48	35	13	22	24	16	7	25	2	10	36	14	27	6	23	10	9
		5%	7%	3%	3%	7%	5%	2%	6%	1%	4%	10%	5%	6%	2%	6%	3%	3%
Most		81	46	33	42	39	15	30	35	16	20	45	25	41	9	25	30	17
		8%	10%	6%	6%	12%	5%	10%	9%	5%	7%	12%	9%	10%	3%	7%	9%	7%
About half		133	72	61	81	47	36	34	63	34	31	66	33	60	38	60	52	15
		13%	15%	12%	12%	14%	13%	11%	15%	10%	11%	18%	12%	14%	13%	16%	15%	6%
Less than half		134	60	74	83	47	43	38	47	44	49	40	50	44	35	54	45	31
		13%	12%	14%	13%	14%	15%	13%	12%	12%	18%	11%	18%	11%	12%	15%	13%	12%
Only a few		497	223	266	356	134	133	160	200	207	133	156	121	209	161	162	169	152
		49%	46%	52%	54%	40%	46%	53%	49%	58%	47%	43%	43%	50%	55%	44%	49%	59%
None		116	45	68	70	43	44	33	37	54	35	26	37	35	41	39	40	33
		11%	9%	13%	11%	13%	15%	11%	9%	15%	13%	7%	13%	8%	14%	11%	11%	13%
(DK)/(Refused)		3	3	-	2	1	1	-	1	-	3	-	0	1	1	1	-	1
		0%	1%	-	0%	0%	1%	-	0%	-	1%	-	0%	0%	0%	0%	-	1%

QN32: Purchases Made With Cash Five Years Ago BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
All of your purchases		126	73	51	60	61	47	28	50	13	27	86	30	75	20	47	48	22
		12%	15%	10%	9%	18%	16%	9%	12%	4%	10%	23%	11%	18%	7%	13%	14%	8%
Most		160	77	83	94	64	47	48	63	44	53	62	43	64	47	50	67	37
		16%	16%	16%	14%	19%	16%	16%	16%	12%	19%	17%	15%	15%	16%	14%	19%	14%
About half		248	128	118	165	80	69	69	106	74	65	107	77	104	60	102	83	54
		25%	26%	23%	25%	24%	24%	23%	26%	21%	23%	29%	27%	25%	21%	28%	24%	21%
Less than half		148	56	89	96	47	41	48	56	72	33	42	35	59	50	48	45	46
		15%	12%	17%	15%	14%	14%	16%	14%	20%	12%	11%	12%	14%	17%	13%	13%	18%
Only a few		278	128	146	212	63	68	95	111	132	82	64	81	96	97	100	82	87
		27%	26%	28%	32%	19%	24%	31%	27%	37%	29%	17%	29%	23%	33%	27%	24%	34%
None		48	20	27	27	19	13	14	20	24	19	5	15	16	14	17	19	11
		5%	4%	5%	4%	6%	5%	5%	5%	7%	7%	1%	5%	4%	5%	5%	5%	4%
(DK)/(Refused)		5	2	3	2	3	4	-	1	-	2	2	1	1	2	1	3	0
		0%	0%	1%	0%	1%	1%	-	0%	-	1%	1%	0%	0%	1%	0%	1%	0%

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QN33: Cash On You At All Times BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Like to have cash at all times		568	304	258	389	164	121	159	281	205	158	200	179	236	144	229	199	121
		56%	63%	50%	59%	49%	42%	53%	69%	57%	56%	54%	64%	57%	50%	63%	57%	47%
Comfortable not having cash		440	177	256	264	171	166	142	122	150	121	168	101	180	146	136	147	134
		43%	37%	50%	40%	51%	58%	47%	30%	42%	43%	46%	36%	43%	50%	37%	42%	52%
(DK)/(Refused)		5	3	2	3	1	1	1	3	2	2	-	2	1	1	-	1	3
		0%	1%	0%	0%	0%	0%	0%	1%	1%	1%	-	1%	0%	0%	-	0%	1%

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QN34: United States Will Be A Cashless Society BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Very likely		298	148	148	153	135	104	104	88	99	76	119	70	153	68	96	112	74
		29%	31%	29%	23%	40%	36%	34%	22%	28%	27%	32%	25%	37%	23%	26%	32%	29%
Likely		353	157	190	233	118	98	102	147	120	93	138	96	134	113	138	116	87
		35%	32%	37%	35%	35%	34%	34%	36%	33%	33%	38%	34%	32%	39%	38%	33%	34%
Unlikely		213	104	108	167	41	51	53	102	89	74	49	76	74	60	77	76	52
		21%	22%	21%	25%	12%	18%	18%	25%	25%	26%	13%	27%	18%	20%	21%	22%	20%
Very unlikely		148	74	69	103	41	34	43	68	50	37	61	39	54	51	54	44	45
		15%	15%	13%	16%	12%	12%	14%	17%	14%	13%	17%	14%	13%	18%	15%	13%	17%
(DK)/(Refused)		1	1	-	0	0	-	-	0	0	0	-	0	0	-	0	-	0
		0%	0%	-	0%	0%	-	-	0%	0%	0%	-	0%	0%	-	0%	-	0%

QN35: Feeling Toward United States Becomes A Cashless Society In The Future BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Happy,		93	49	39	56	31	27	30	35	38	22	33	15	40	35	15	36	38
		9%	10%	8%	9%	9%	9%	10%	9%	11%	8%	9%	5%	10%	12%	4%	10%	15%
Neither happy nor upset, (or)		464	214	245	278	181	151	141	169	195	124	143	94	189	173	121	190	142
		46%	44%	48%	42%	54%	53%	47%	42%	55%	44%	39%	34%	45%	60%	33%	55%	55%
Upset		452	219	229	319	123	109	131	200	123	133	191	170	187	82	229	122	77
		45%	45%	44%	49%	37%	38%	43%	49%	35%	47%	52%	60%	45%	28%	63%	35%	30%
(DK)/(Refused)		4	1	2	2	1	0	-	2	1	2	-	2	-	1	1	0	1
		0%	0%	0%	0%	0%	0%	-	1%	0%	1%	-	1%	-	0%	0%	0%	0%